

6) Determine whether the given value is a discrete or continuous variable. People are asked to state how many times in the last month they visited their family doctor.
A) Continuous B) Discrete

Objective: Exam A

7) Determine which of the four levels of measurement is most appropriate. Students' grades, A, B, or C, on a test.
A) Nominal B) Interval C) Ratio D) Ordinal

Objective: Exam A

8) A tax auditor selects every 1000th income tax return that is received. Identify which of these types of sampling is used.
A) Stratified
B) Systematic
C) Cluster
D) Convenience
E) Simple Random

Objective: Exam A

9) Determine whether the given value is a statistic or a parameter. Thirty percent of all dog owners poop scoop after their dog.
A) Parameter B) Statistic

Objective: Exam A

10) Determine whether the given value is from a discrete or continuous data set. The time it takes a computer to complete a task.
A) Continuous B) Discrete

Objective: Exam A

11) On a test, 74% of the questions are answered correctly. If 111 questions are correct, how many questions are on the test?
A) 37 questions B) 150 questions C) 67 questions D) 82 questions

Objective: Exam A

12) Researchers collect data by interviewing athletes who have won Olympic gold medals from 1992 to 2016. Identify the type of study.
A) Retrospective B) Prospective C) Cross-sectional D) None of these

Objective: Exam A

13) A psychology student wishes to investigate differences in political opinions between business majors and political science majors at her college. She randomly selects 100 students from the 260 business majors and 100 students from the 180 political science majors. Does this sampling plan result in a random sample? Simple random sample? Explain.

- A) Yes; yes. The sample is random because all students have the same chance of being selected. It is a simple random sample because all samples of size 200 have the same chance of being selected.
- B) No; yes. The sample is not random because political science majors have a greater chance of being selected than business majors. It is a simple random sample because all samples of size 200 have the same chance of being selected.
- C) Yes; no. The sample is random because all students have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample consisting of 50 business majors and 150 political science majors.
- D) No; no. The sample is not random because political science majors have a greater chance of being selected than business majors. It is not a simple random sample because some samples are not possible, such as a sample consisting of 50 business majors and 150 political science majors.

Objective: Exam A

14) Correlation does not imply _____.

- A) significance
- B) causation
- C) bias
- D) linearity

Objective: Exam A

15) There are many potential pitfalls that can cause problems when analyzing data. Which of these choices are not classified as a potential pitfall?

- A) Self-reported data
- B) Order of survey questions
- C) Nonresponse
- D) Measured data

Objective: Exam A

16) A management survey for a company surveyed 235 employees. 44.7% of the employees surveyed were females. The number of males would be _____.

- A) 13
- B) 130
- C) 105
- D) Unable to determine

Objective: Exam A

17) What type of data values are quantitative and the number of values is finite or countable?

- A) Categorical
- B) Interval
- C) Discrete
- D) Continuous

Objective: Exam A

18) A _____ is the collection of data from every member of the population.

- A) placebo
- B) sample
- C) census
- D) statistic

Objective: Exam A

19) A _____ is the complete collection of all measurements or data collected, whereas, a _____ is a subcollection of members selected from the complete collection.

- A) population; sample
- B) population; parameter
- C) sample; census
- D) sample; population

Objective: Exam A

- 29) Identify which type of sampling is used. A research team wants to study the demographics of college students in the United States using proportionate samples of students in majors reflecting actual U.S. percentages.
- A) Cluster
 - B) Convenience
 - C) Stratified
 - D) Systematic
 - E) Simple random

Objective: Exam B

- 30) A marijuana survey included 1610 responses from a list of approximately 241,500,000 adults in the United States from which every 150,000th name was surveyed. Identify which of these types of sampling is used:
- A) Cluster
 - B) Systematic
 - C) Stratified
 - D) Simple random
 - E) Convenience

Objective: Exam B

- 31) A gardener has 75 clients, 45% of whom are businesses. Find the number of business clients.
- A) 73 clients
 - B) 41 clients
 - C) 36 clients
 - D) 34 clients

Objective: Exam B

- 32) A marketing firm does a survey to find out how many people use a product. Of the one hundred people contacted, fifteen said they use the product. Identify the type of study used.
- A) Observational study
 - B) Experiment

Objective: Exam B

- 33) The similarity between an ordinal level of measurement and an interval level of measurement is that _____.
- A) differences between data values can be determined and are meaningful
 - B) both can be arranged in some order
 - C) differences between data values cannot be determined or are meaningless
 - D) neither can be arranged in some order

Objective: Exam B

- 34) Which of the following does not apply to the ratio level of measurement?
- A) Differences between data values can be found and are meaningful
 - B) Cannot be arranged in order
 - C) There is a natural zero starting point
 - D) Can be arranged in order

Objective: Exam B

- 35) Determine which level of measurement is appropriate. A sample of children's balls are classified from softest to hardest.
- A) Nominal
 - B) Ordinal
 - C) Ratio
 - D) Interval

Objective: Exam B

- 36) Determine which level of measurement is appropriate. Salaries of college professors.
- A) Nominal
 - B) Ordinal
 - C) Ratio
 - D) Interval

Objective: Exam B

- 37) Which of the following is an inappropriate way to deal with missing data?
- A) Determine if missing values are random
 - B) Ignore missing data
 - C) Delete cases with missing data
 - D) Substitute missing values

Objective: Exam B

- 38) In a cross-sectional study, data are _____.
- A) collected in the future from groups that share common factors
 - B) observed, measure, and collected over a period of time
 - C) collected from a past time period
 - D) observed, measured, and collected at one point of time

Objective: Exam B

- 39) Which type of experiment separates subjects into groups that are similar but differ in ways that might affect the outcome of the experiment?
- A) Rigorously controlled design
 - B) Matched pairs design
 - C) Randomized block design
 - D) Completely randomized design

Objective: Exam B

- 40) The good design of experiments includes blinding, _____, and _____.
- A) internalization; randomization
 - B) replication; experimentation
 - C) replication; voluntary response samples
 - D) replication; randomization

Objective: Exam B

ESSAY. Write your answer in the space provided or on a separate sheet of paper.

- 41) Form a conclusion about statistical significance. Do not make any formal calculations. Either use the results provided or make subjective judgments about the results.
Last year, the average math SAT score for students at one school was 475. The headmaster introduced new teaching methods hoping to improve scores. This year, the mean math SAT score for a sample of students was 481. Is there statistically significant evidence that the new teaching method is effective? If the teaching method had no effect, there would be roughly a 3 in 10 chance of seeing such an increase. Does the result have statistical significance? Why or why not? Does the result have practical significance?

Objective: Exam C

- 42) Why do you think that cluster sampling is frequently used in practice?

Objective: Exam C

- 43) "38% of adults in the United States regularly visit a doctor". This conclusion was reached by a college student after she had questioned 520 randomly selected members of her college. What is wrong with her conclusion?

Objective: Exam C

- 44) Subscribers of the women's magazine Cosmopolitan are asked to participate in a survey about preferred cereals for breakfast. Are the results likely to be representative of all women? Of all subscribers of Cosmopolitan? Why or why not?

Objective: Exam C

45) Given the data in the table, what issue can be addressed by conducting a statistical analysis of the values?

Amounts of Saturated Fat (in grams) in Two-Once Regular and Low-Fat Muffins

Regular	4.5	3.5	3.7	5.2	4.9	3.9
Low-Fat	1.2	2.1	2.2	1.8	1.6	2.2

Objective: Exam C

46) At a school there are two different math classes for children of the same age. The two classes have different teachers. The school principal is interested in gauging the effectiveness of two different teaching methods and asks each teacher to try one of the methods. At the end of the semester both classes are given the same test and the results are compared. In this experiment, what is the variable of interest? Give some examples of variables which could be confounding variables.

Objective: Exam C

47) A lawyer surveyed a simple random sample of his colleagues and asked them whether they were left-handed or right-handed. Is this convenience sample likely to provide results typical of all adults in the United States? Do convenience samples in general provide good results?

Objective: Exam C

48) Identify the sample and population. Also, determine whether the sample is likely to be representative of the population. A study is interested in whether men and women are equally likely to vote Democratic, Republican or Independent or not vote in a presidential election. Results were polled through a popular news website.

Objective: Exam C

49) Distinguish between categorical and quantitative data. Give an example of each.

Objective: Exam C

50) Explain why using self-reported data instead of measured data is a potential pitfall in data collection. Be sure to include an example.

Objective: Exam C

51) Explain the difference between stratified and cluster sampling.

Objective: Exam C

52) The table shows the weights (in pounds) and monthly incomes (in dollars) of nine randomly selected women between the ages of 18 and 65.

Weight (lb)	113	132	155	122	166	140	118	129	185
Monthly Income (dollars)	1420	3650	5475	2310	4710	2910	1720	2460	4115

If we use statistical methods to conclude that there is a correlation (or relationship or association) between the weights of women and their monthly incomes, can we conclude that by increasing her weight a woman can increase her monthly income?

Objective: Exam C

53) A teacher was interested in knowing how much tax people pay in the United States. She selected a simple random sample of her friends and asked them about their taxes. Is this sample likely to be representative of all adults in the United States?

Objective: Exam C

54) Would an observational study or an experiment be more appropriate to investigate the effects on humans of a substance known to be toxic? Explain.

Objective: Exam C

55) A coach uses a new technique in training middle distance runners. The times, in seconds, for 8 different athletes to run 800 meters before and after this training are shown below.

Athlete	A	B	C	D	E	F	G	H
Before	115.2	114	116.4	119.8	110.9	112.4	111.5	117.3
After	112.9	112.7	114	120.6	109.1	109.1	107.9	113.4

Does the conclusion that the technique is effective appear to be supported with statistical significance? Does the conclusion that the technique is effective appear to have practical significance?

Objective: Exam C

56) Why is cluster sampling frequently used in practice?

Objective: Exam C

57) Identify the sample and population. Also, determine whether the sample is likely to be representative of the population. An employee at the local ice cream parlor asks three customers if they like chocolate ice cream.

Objective: Exam C

58) Use critical thinking to develop an alternative conclusion. A study shows that the number of reported sexually transmitted diseases was significantly higher for high schools that offered courses in sex education than for high schools that did not. Conclusion: The introduction of sex education courses at the high school level has resulted in increased promiscuity among teens.

Objective: Exam C

59) Would an observational study or an experiment be more appropriate to investigate the effects on fertilizer on plant growth? Explain.

Objective: Exam C

60) Explain what is meant by the term "confounding," and give an example of an experiment in which confounding is likely to be a problem.

Objective: Exam C

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

Use critical thinking to determine whether the sampling method appears to be sound or is flawed.

61) You plan to make a survey of 200 people. The plan is to talk to every 10th person coming out of the school library. Is there a problem with your plan?

Objective: *Analyze Sampling Method

62) A questionnaire is sent to 10,000 persons. 5,000 responded to the questionnaire. 3,000 of the respondents say that they "love chocolate ice cream". We conclude that 60% of people love chocolate ice cream. What is wrong with this survey?

Objective: *Analyze Sampling Method

63) An airline company advertises that 100% of their flights are on time after checking 5 randomly selected flights and finding that these 5 were on time. What is wrong with their claim?

Objective: *Analyze Sampling Method

64) "7 out of 10 dentists recommend Brand X toothpaste". This finding is based on the results of a survey of 10 randomly selected dentists. What is wrong with this survey?

Objective: *Analyze Sampling Method

65) A researcher published this survey result: "74% of people would be willing to spend 10 percent more for energy from a non-polluting source". The survey question was announced on a national radio show and 1,200 listeners responded by calling in. What is wrong with this survey?

Objective: *Analyze Sampling Method

66) "38% of adults in the United States regularly visit a doctor". This conclusion was reached by a college student after she had questioned 520 randomly selected members of her college. What is wrong with her survey?

Objective: *Analyze Sampling Method

Form a conclusion about statistical significance. Do not make any formal calculations. Either use the results provided or make subjective judgments about the results.

67) A manufacturer of laptop computers claims that only 1% of their computers are defective. In a sample of 600 computers, it was found that 3% were defective. If the proportion of defectives were really only 1%, there would be less than 1 chance in 1000 of getting such a large proportion of defective laptops in the sample. Is there statistically significant evidence against the manufacturer's claim? Why or why not?

Objective: *Form Conclusion About Statistical Significance

68) A researcher investigated whether following a vegetarian diet could help to reduce blood pressure. For a sample of 85 people who followed a vegetarian diet for 4 months, the mean systolic blood pressure was 124 mmHg and for a sample of 75 people who followed a nonvegetarian diet for 4 months, the mean systolic blood pressure was 138 mmHg. Methods of statistics show that if a vegetarian diet had no effect on blood pressure, there would be less than 1 chance in a 100 of getting these results. Does the result have statistical significance? Why or why not? Does the result have practical significance?

Objective: *Form Conclusion About Statistical Significance

69) Last year, the average math SAT score for students at one school was 475. The headmaster introduced new teaching methods hoping to improve scores. This year, the mean math SAT score for a sample of students was 481. Is there statistically significant evidence that the new teaching method is effective? If the teaching method had no effect, there would be roughly a 3 in 10 chance of seeing such an increase. Does the result have statistical significance? Why or why not? Does the result have practical significance?

Objective: *Form Conclusion About Statistical Significance

70) Charlie's teacher claims that he does not study and just guesses on exams. On an exam with 201 true-false questions, Charlie answered 53.7% of the questions correctly. Calculations using these results show that if he were really just guessing, there would be roughly 1 chance in 7 that he would do this well. Is there statistically significant evidence against the teacher's claim that Charlie is just guessing? Why or why not?

Objective: *Form Conclusion About Statistical Significance

71) In a random sample of 160 women, 78% favored stricter gun control laws. In a random sample of 220 men, 61% favored stricter gun control laws. Is there statistically significant evidence that a larger proportion of women than men favor stricter gun control laws?

Objective: *Form Conclusion About Statistical Significance

Provide an appropriate response.

72) Use the data in the table to answer the question. The x-values are amounts of saturated fat (in grams) in various regular two-ounce muffins. The y-values are amounts of saturated fat (in grams) in various "low fat" two-ounce muffins.

Amounts of Saturated Fat in Regular and Low-Fat Muffins

x	4.7	3.5	3.8	3.9	3.8	4.5
y	1.2	2.1	0.7	1.5	2.3	1.7

Is each x-value matched with a corresponding y-value? That is, is each x-value associated with the corresponding y-value in some meaningful way? If the x- and y-values are not matched, does it make sense to use the difference between each x-value and the y-value that is in the same column?

Objective: *Solve Apps: Analyze Context/Source of Data and Form Conclusion

73) Use the data in the table to answer the question. The x-values are amounts of saturated fat (in grams) in various regular two-ounce muffins. The y-values are amounts of saturated fat (in grams) in various "low fat" two-ounce muffins.

Amounts of Saturated Fat in Regular and Low-Fat Muffins

x	6.1	4.9	6.3	5.9	5.9	4.5
y	1.2	2.1	1.6	2.2	1.8	2.3

Note that the table lists measured amounts of saturated fat in two different types of muffin. Given these data, what issue can be addressed by conducting a statistical analysis of the values?

Objective: *Solve Apps: Analyze Context/Source of Data and Form Conclusion

74) Use the data in the table to answer the question. The x-values are amounts of saturated fat (in grams) in various regular two-ounce muffins. The y-values are amounts of saturated fat (in grams) in various "low fat" two-ounce muffins.

Amounts of Saturated Fat in Regular and Low-Fat Muffins

x	4.7	6.1	3.5	5.2	3.8	4.3
y	1.2	2.1	0.8	1.5	1.8	2.4

The measured amounts of saturated fat were supplied by the producers of the muffins. Is there an incentive for producers to report values that are not accurate?

Objective: *Solve Apps: Analyze Context/Source of Data and Form Conclusion

- 75) The table shows the weights, in pounds, of seven subjects before and after following a particular diet for two months. Assume that the x-values are the weights before the diet and the y-values are the weights after the diet.

Subject	A	B	C	D	E	F	G
Before	161	161	177	156	167	196	158
After	154	152	175	161	153	198	146

Are the x-values matched with the corresponding y-values? That is, is each x-value associated with the corresponding y-value in some meaningful way? If the x- and y-values are matched, does it make sense to use the difference between each x-value and the y-value that is in the same column? Why or why not?

Objective: *Solve Apps: Analyze Context/Source of Data and Form Conclusion

- 76) The table shows the weights (in pounds) and monthly incomes (in dollars) of nine randomly selected women between the ages of 18 and 65. Assume that the x-values are the weights and the y-values are the monthly incomes.

Weight (lb)	113	132	155	122	166	140	118	129	185
Monthly Income (dollars)	1420	3650	5475	2310	4710	2910	1720	2460	4115

Are the x-values matched with the corresponding y-values? That is, is each x-value associated with the corresponding y-value in some meaningful way? If the x- and y-values are matched, does it make sense to use the difference between each x-value and the y-value that is in the same column? Why or why not?

Objective: *Solve Apps: Analyze Context/Source of Data and Form Conclusion

- 77) The table shows the weights (in pounds) and monthly incomes (in dollars) of nine randomly selected women between the ages of 18 and 65. Assume that the x-values are the weights and the y-values are the monthly incomes.

Weight (lb)	113	132	155	122	166	140	118	129	185
Monthly Income (dollars)	1420	3650	5475	2310	4710	2910	1720	2460	4115

What issue can be addressed by conducting a statistical analysis of the values?

Objective: *Solve Apps: Analyze Context/Source of Data and Form Conclusion

- 78) The table shows the weights (in pounds) and monthly incomes (in dollars) of nine randomly selected women between the ages of 18 and 65. Assume that the x-values are the weights and the y-values are the monthly incomes.

Weight (lb)	113	132	155	122	166	140	118	129	185
Monthly Income (dollars)	1420	3650	5475	2310	4710	2910	1720	2460	4115

If we use statistical methods to conclude that there is a correlation (or relationship or association) between the weights of women and their monthly incomes, can we conclude that by increasing her weight a woman can increase her monthly income?

Objective: *Solve Apps: Analyze Context/Source of Data and Form Conclusion

Use critical thinking to develop an alternative conclusion.

- 79) A study shows that adults who work at their desk all day weigh more than those who do not. Conclusion: Desk jobs cause people to gain weight.

Objective: *Develop Alternative Conclusion

- 80) In a study of headache patients, every one of the study subjects with a headache was found to be improved after taking a week off of work. Conclusion: Taking time off work cures headaches.

Objective: *Develop Alternative Conclusion

- 81) A study of achievement scores by sixth-grade students on a standardized math test showed the three top scorers were all gifted piano players. Conclusion: Playing the piano leads to mathematical achievement.

Objective: *Develop Alternative Conclusion

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

Solve the problem.

- 82) A decorator has 65 clients, 35% of whom are businesses. Find the number of business clients.
A) 63 clients B) 42 clients C) 25 clients D) 23 clients

Objective: Solve Apps: Solve Percent Problem

- 83) Alex and Juana went on a 100-mile canoe trip with their class. On the first day they traveled 17 miles. What percent of the total distance did they canoe?
A) 0.17% B) 6% C) 600% D) 17%

Objective: Solve Apps: Solve Percent Problem

- 84) On a test, if 130 questions are answered and 37% of them are correct, what is the number of correct answers?
A) 83 B) -22 C) 48 D) 60

Objective: Solve Apps: Solve Percent Problem

- 85) On a test, 52% of the questions are answered correctly. If 65 questions are correct, how many questions are on the test?
A) 125 B) 52 C) 80 D) 13

Objective: Solve Apps: Solve Percent Problem

- 86) On a test, if 80 questions are answered and 56 of them are correct, what is the percent of correct answers? Round to the nearest percent.
A) 70% B) 143% C) 0.70% D) 30%

Objective: Solve Apps: Solve Percent Problem

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

Provide an appropriate response.

- 87) A bus company claims that in the past year it has reduced the number of late departures of buses by 100%. What is wrong with this statement?

Objective: *Identify Problem with Percent Statement

- 88) An advertisement for a heating pad says that it can reduce back pain by 200%. What is wrong with this statement?

Objective: *Identify Problem with Percent Statement

- 89) Jon consulted with an accountant to prepare his tax return. He recommended the accountant to his friend saying that this year the amount he paid in taxes was 150% less than last year. What is wrong with this statement?

Objective: *Identify Problem with Percent Statement

- 90) An article stated that last year 807 people taking a certain medication suffered from serious side effects while this year, after the medication had been modified, only 391 suffered serious side effects. What information is missing? Why would it be important to include this information?

Objective: *Beyond the Basics: Statistical and Critical Thinking

- 91) A coach uses a new technique in training middle distance runners. The times, in seconds, for 8 different athletes to run 800 meters before and after this training are shown below.

Athlete	A	B	C	D	E	F	G	H
Before	115.2	118.8	113	111.1	112.5	112.4	115.3	115.7
After	112.9	117.5	110.6	111.9	110.7	109.1	111.7	111.8

Does the conclusion that the technique is effective appear to be supported with statistical significance? Does the conclusion that the technique is effective appear to have practical significance?

Objective: *Beyond the Basics: Statistical and Critical Thinking

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

Determine whether the given value is a statistic or a parameter.

- 92) A sample of 120 employees of a company is selected, and the average age is found to be 37 years.

A) Statistic B) Parameter

Objective: Identify Value as Statistic or Parameter

- 93) After taking the first exam, 15 of the students dropped the class.

A) Parameter B) Statistic

Objective: Identify Value as Statistic or Parameter

- 94) After inspecting all of 55,000 kg of meat stored at the Wurst Sausage Company, it was found that 45,000 kg of the meat was spoiled.

A) Statistic B) Parameter

Objective: Identify Value as Statistic or Parameter

- 95) A health and fitness club surveys 40 randomly selected members and found that the average weight of those questioned is 157 lb.

A) Statistic B) Parameter

Objective: Identify Value as Statistic or Parameter

Determine whether the given value is from a discrete or continuous data set.

- 96) The number of freshmen entering college in a certain year is 621.

A) Discrete B) Continuous

Objective: Identify Data as Discrete or Continuous

- 97) The temperature of a cup of coffee is 67.3°F.

A) Discrete B) Continuous

Objective: Identify Data as Discrete or Continuous

- 98) The weight of Bill's pack as he sets off on a backpacking trip is 48.3 lb.

A) Discrete B) Continuous

Objective: Identify Data as Discrete or Continuous

- 99) The number of limbs on a 2-year-old oak tree is 21.

A) Continuous B) Discrete

Objective: Identify Data as Discrete or Continuous

100) The height of 2-year-old maple tree is 28.3 ft.
A) Discrete B) Continuous

Objective: Identify Data as Discrete or Continuous

101) The number of stories in a Manhattan building is 22.
A) Discrete B) Continuous

Objective: Identify Data as Discrete or Continuous

102) The total number of phone calls a sales representative makes in a month is 425.
A) Continuous B) Discrete

Objective: Identify Data as Discrete or Continuous

Determine which of the four levels of measurement (nominal, ordinal, interval, ratio) is most appropriate.

103) The temperatures of eight different plastic spheres.
A) Ratio B) Interval C) Nominal D) Ordinal

Objective: Identify Level of Measurement

104) The sample of spheres categorized from softest to hardest.
A) Nominal B) Ordinal C) Interval D) Ratio

Objective: Identify Level of Measurement

105) Salaries of college professors.
A) Nominal B) Interval C) Ratio D) Ordinal

Objective: Identify Level of Measurement

106) Survey responses of "good, better, best".
A) Nominal B) Ordinal C) Ratio D) Interval

Objective: Identify Level of Measurement

107) Temperatures of the ocean at various depths.
A) Nominal B) Ordinal C) Interval D) Ratio

Objective: Identify Level of Measurement

108) Nationalities of survey respondents.
A) Nominal B) Ratio C) Interval D) Ordinal

Objective: Identify Level of Measurement

109) Ages of survey respondents.
A) Nominal B) Ratio C) Interval D) Ordinal

Objective: Identify Level of Measurement

110) The subjects in which college students major.
A) Ordinal B) Nominal C) Ratio D) Interval

Objective: Identify Level of Measurement

111) Student's grades, A, B, or C, on a test.
A) Ratio B) Ordinal C) Interval D) Nominal

Objective: Identify Level of Measurement

- 112) Amount of fat (in grams) in cookies.
A) Ordinal B) Interval C) Nominal D) Ratio
Objective: Identify Level of Measurement

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

Identify the sample and population. Also, determine whether the sample is likely to be representative of the population.

- 113) An employee at the local ice cream parlor asks three customers if they like chocolate ice cream.
Objective: *Identify Sample and Population
- 114) 100,000 randomly selected adults were asked whether they drink at least 48 oz of water each day and only 45% said yes.
Objective: *Identify Sample and Population
- 115) In a poll of 50,000 randomly selected college students, 74% answered "yes" when asked "Do you have a television in your dorm room?".
Objective: *Identify Sample and Population

MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question.

Determine whether the given description corresponds to an observational study or an experiment.

- 116) A marketing firm does a survey to find out how many people use a product. Of the one hundred people contacted, fifteen said they use the product.
A) Experiment B) Observational study
Objective: Identify Observational Study/Experiment
- 117) A clinic gives a drug to a group of ten patients and a placebo to another group of ten patients to find out if the drug has an effect on the patients' illness.
A) Experiment B) Observational study
Objective: Identify Observational Study/Experiment
- 118) A sample of fish is taken from a lake to measure the effect of pollution from a nearby factory on the fish.
A) Observational study B) Experiment
Objective: Identify Observational Study/Experiment
- 119) A political pollster reports that his candidate has a 10% lead in the polls with 10% undecided.
A) Experiment B) Observational study
Objective: Identify Observational Study/Experiment
- 120) A quality control specialist compares the output from a machine with a new lubricant to the output of machines with the old lubricant.
A) Observational study B) Experiment
Objective: Identify Observational Study/Experiment
- 121) A stock analyst selects a stock from a group of twenty for investment by choosing the stock with the greatest earnings per share reported for the last quarter.
A) Observational study B) Experiment
Objective: Identify Observational Study/Experiment

122) A stock analyst compares the relationship between stock prices and earnings per share to help him select a stock for investment.
A) Experiment B) Observational study

Objective: Identify Observational Study/Experiment

123) A T.V. show's executives raised the fee for commercials following a report that the show received a "No. 1" rating in a survey of viewers.
A) Observational study B) Experiment

Objective: Identify Observational Study/Experiment

124) A T.V. show's executives commissioned a study to gauge the impact of the show's ratings on the sales of its advertisers.
A) Observational study B) Experiment

Objective: Identify Observational Study/Experiment

125) A doctor induces a cardiac stress test to determine the reason for a patient's illness.
A) Observational study B) Experiment

Objective: Identify Observational Study/Experiment

Identify which of these types of sampling is used: random, stratified, systematic, cluster, convenience.

126) 49, 34, and 48 students are selected from the Sophomore, Junior, and Senior classes with 496, 348, and 481 students respectively.
A) Stratified B) Systematic C) Convenience D) Random E) Cluster

Objective: Identify Sampling Method

127) A sample consists of every 49th student from a group of 496 students.
A) Convenience B) Stratified C) Cluster D) Random E) Systematic

Objective: Identify Sampling Method

128) A market researcher selects 500 drivers under 30 years of age and 500 drivers over 30 years of age.
A) Random B) Cluster C) Convenience D) Stratified E) Systematic

Objective: Identify Sampling Method

129) A market researcher selects 500 people from each of 10 cities.
A) Random B) Stratified C) Convenience D) Systematic E) Cluster

Objective: Identify Sampling Method

130) A tax auditor selects every 1000th income tax return that is received.
A) Systematic B) Stratified C) Convenience D) Random E) Cluster

Objective: Identify Sampling Method

131) A pollster uses a computer to generate 500 random numbers, then interviews the voters corresponding to those numbers.
A) Systematic B) Cluster C) Convenience D) Random E) Stratified

Objective: Identify Sampling Method

132) To avoid working late, a quality control analyst simply inspects the first 100 items produced in a day.
A) Systematic B) Stratified C) Convenience D) Random E) Cluster

Objective: Identify Sampling Method

- 133) An education researcher randomly selects 48 middle schools and interviews all the teachers at each school.
A) Random B) Systematic C) Convenience D) Stratified E) Cluster

Objective: Identify Sampling Method

- 134) A researcher interviews 19 work colleagues who work in his building.
A) Systematic B) Random C) Cluster D) Convenience E) Stratified

Objective: Identify Sampling Method

- 135) The name of each contestant is written on a separate card, the cards are placed in a bag, and three names are picked from the bag.
A) Cluster B) Convenience C) Stratified D) Random E) Systematic

Objective: Identify Sampling Method

Provide an appropriate response.

- 136) An education expert is researching teaching methods and wishes to interview teachers from a particular school district. She randomly selects ten schools from the district and interviews all of the teachers at the selected schools. Does this sampling plan result in a random sample? Simple random sample? Explain.

- A) No; yes. The sample is not random because teachers in small schools are more likely to be selected than teachers in larger schools. It is a simple random sample because all samples have the same chance of being selected.
B) Yes; yes. The sample is random because all teachers have the same chance of being selected. It is a simple random sample because all samples have the same chance of being selected.
C) Yes; no. The sample is random because all teachers have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample that includes teachers from schools that were not selected.
D) No; no. The sample is not random because teachers in small schools are more likely to be selected than teachers in larger schools. It is not a simple random sample because some samples are not possible, such as a sample that includes teachers from schools that were not selected.

Objective: Identify Random Sample/Simple Random Sample

- 137) A psychology student wishes to investigate differences in political opinions between business majors and political science majors at her college. She randomly selects 100 students from the 260 business majors and 100 students from the 180 political science majors. Does this sampling plan result in a random sample? Simple random sample? Explain.

- A) Yes; yes. The sample is random because all students have the same chance of being selected. It is a simple random sample because all samples of size 200 have the same chance of being selected.
B) No; yes. The sample is not random because political science majors have a greater chance of being selected than business majors. It is a simple random sample because all samples of size 200 have the same chance of being selected.
C) No; no. The sample is not random because political science majors have a greater chance of being selected than business majors. It is not a simple random sample because some samples are not possible, such as a sample consisting of 50 business majors and 150 political science majors.
D) Yes; no. The sample is random because all students have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample consisting of 50 business majors and 150 political science majors.

Objective: Identify Random Sample/Simple Random Sample

138) A computer company employs 100 software engineers and 100 hardware engineers. The personnel manager randomly selects 20 of the software engineers and 20 of the hardware engineers and questions them about career opportunities within the company. Does this sampling plan result in a random sample? Simple random sample? Explain.

- A) No; yes. The sample is not random because not all employees have the same chance of being selected. It is a simple random sample because all samples of size 40 have the same chance of being selected.
- B) Yes; no. The sample is random because all employees have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample consisting of 30 software engineers and 10 hardware engineers.
- C) Yes; yes. The sample is random because all employees have the same chance of being selected. It is a simple random sample because all samples of size 40 have the same chance of being selected.
- D) No; no. The sample is not random because not all employees have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample consisting of 30 software engineers and 10 hardware engineers.

Objective: Identify Random Sample/Simple Random Sample

139) The personnel manager at a company wants to investigate job satisfaction among the female employees. One evening after a meeting she talks to all 30 female employees who attended the meeting. Does this sampling plan result in a random sample? Simple random sample? Explain.

- A) No; yes. The sample is not random because not all female employees have the same chance of being selected. Those that didn't attend the meeting have no chance of being selected. It is a simple random sample because all samples of 30 female employees have the same chance of being selected.
- B) Yes; no. The sample is random because all female employees have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing female employees who did not attend the meeting.
- C) Yes; yes. The sample is random because all female employees have the same chance of being selected. It is a simple random sample because all samples of size 30 have the same chance of being selected.
- D) No; no. The sample is not random because not all female employees have the same chance of being selected. Those that didn't attend the meeting have no chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing female employees who did not attend the meeting.

Objective: Identify Random Sample/Simple Random Sample

140) A polling company obtains an alphabetical list of names of voters in a precinct. They select every 20th person from the list until a sample of 100 is obtained. They then call these 100 people. Does this sampling plan result in a random sample? Simple random sample? Explain.

- A) No; no. The sample is not random because not all voters have the same chance of being selected. The second person on the list has no chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing the second person on the list.
- B) No; yes. The sample is not random because not all voters have the same chance of being selected. The second person on the list has no chance of being selected. It is a simple random sample because all samples of 100 voters have the same chance of being selected.
- C) Yes; yes. The sample is random because all voters have the same chance of being selected. It is a simple random sample because all samples of 100 voters have the same chance of being selected.
- D) Yes; no. The sample is random because all voters have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing the second person on the list.

Objective: Identify Random Sample/Simple Random Sample

- 141) A researcher obtains an alphabetical list of the 2560 students at a college. She uses a random number generator to obtain 50 numbers between 1 and 2560. She chooses the 50 students corresponding to those numbers. Does this sampling plan result in a random sample? Simple random sample? Explain.
- A) No; yes. The sample is not random because not all students have the same chance of being selected. It is a simple random sample because all samples of 50 students have the same chance of being selected.
 - B) No; no. The sample is not random because not all students have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing the the first 50 students on the list.
 - C) Yes; no. The sample is random because all students have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing the first 50 students on the list.
 - D) Yes; yes. The sample is random because all students have the same chance of being selected. It is a simple random sample because all samples of 50 students have the same chance of being selected.

Objective: Identify Random Sample/Simple Random Sample

- 142) An electronics store receives a shipment of eight boxes of calculators. Each box contains ten calculators. A quality control inspector chooses a box by putting eight identical slips of paper numbered 1 to 8 into a hat, mixing thoroughly and then picking a slip at random. He then chooses a calculator at random from the box selected using a similar method with ten slips of paper in a hat. He repeats the process until he obtains a sample of 5 calculators for quality control testing. Does this sampling plan result in a random sample? Simple random sample? Explain.
- A) No; yes. The sample is not random because not all calculators have the same chance of being selected. It is a simple random sample because all samples of 5 calculators have the same chance of being selected.
 - B) No; no. The sample is not random because not all calculators have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing 5 calculators from the same box.
 - C) Yes; yes. The sample is random because all calculators have the same chance of being selected. It is a simple random sample because all samples of 5 calculators have the same chance of being selected.
 - D) Yes; no. The sample is random because all calculators have the same chance of being selected. It is not a simple random sample because some samples are not possible, such as a sample containing 5 calculators from the same box.

Objective: Identify Random Sample/Simple Random Sample

Identify the type of observational study (cross-sectional, retrospective, prospective).

- 143) A statistical analyst obtains data about ankle injuries by examining a hospital's records from the past 3 years.
- A) Retrospective
 - B) Cross-sectional
 - C) Prospective
 - D) None of these

Objective: Identify Type of Observational Study

- 144) Researchers collect data by interviewing athletes who have won olympic gold medals from 1992 to 2008.
- A) Prospective
 - B) Cross-sectional
 - C) Retrospective
 - D) None of these

Objective: Identify Type of Observational Study

- 145) A researcher plans to obtain data by following those in cancer remission since January of 2005.
- A) Retrospective
 - B) Cross-sectional
 - C) Prospective
 - D) None of these

Objective: Identify Type of Observational Study

- 146) A town obtains current employment data by polling 10,000 of its citizens this month.
- A) Retrospective
 - B) Prospective
 - C) Cross-sectional
 - D) None of these

Objective: Identify Type of Observational Study

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

Provide an appropriate response.

147) A market researcher obtains a sample of 50 people by standing outside a store and asking every 20th person who enters the store to fill out a survey until she has 50 people. What sampling method is being used here? Will the resulting sample be a random sample? Will it be a simple random sample? Explain your thinking.

Objective: *Beyond the Basics: Collecting Sample Data

148) A teacher at a school obtains a sample of students by selecting a random sample of 20 students from each grade. What kind of sampling is being used here? Will the resulting sample be a simple random sample of the population of students at the school? Explain your thinking.

Objective: *Beyond the Basics: Collecting Sample Data

149) A researcher obtains a sample of high school teachers in his school district by randomly selecting 10 high schools and interviewing all the teachers at each of these 10 schools. What kind of sampling is being used here? Will the resulting sample be a simple random sample of the population of teachers in the school district? Explain your thinking.

Objective: *Beyond the Basics: Collecting Sample Data

150) Explain what is meant by the term "confounding" and give an example of an experiment in which confounding is likely to be a problem.

Objective: *Beyond the Basics: Collecting Sample Data

151) At a school there are two different math classes of the same age. The two classes have different teachers. The school principal is interested in gauging the effectiveness of two different teaching methods and asks each teacher to try one of the methods. At the end of the semester both classes are given the same test and the results are compared. In this experiment, what is the variable of interest? Give some examples of variables which could be confounding variables.

Objective: *Beyond the Basics: Collecting Sample Data

152) Explain the difference between stratified and cluster sampling.

Objective: *Beyond the Basics: Collecting Sample Data

153) Why do you think that cluster sampling is frequently used in practice.

Objective: *Beyond the Basics: Collecting Sample Data

154) A researcher wants to obtain a sample of 100 school teachers from the 800 school teachers in a school district. Describe procedures for obtaining a sample of each type: random, systematic, convenience, stratified, cluster.

Objective: *Beyond the Basics: Collecting Sample Data

155) A researcher conducts an experiment to determine whether acupuncture can help people to recover from back injuries. Participants are randomly assigned to a treatment group or a control group. Over a period of three weeks, those assigned to the treatment group receive acupuncture treatments. At the end of the three weeks, the improvement reported by those in the treatment group is compared with the improvement reported by those in the control group. In this experiment there is no blinding. What does this mean and why could this cause a problem?

Objective: *Beyond the Basics: Collecting Sample Data

156) In a clinical trial for a new headache medication, participants are randomly assigned to a treatment group or a placebo group. They do not know whether they are receiving the medication or a placebo. However the doctors administering the medication and evaluating the results do know which participants are receiving the medication. This experiment is blind but not double blind. Explain what this means and why the absence of double blinding could cause a problem.

Objective: *Beyond the Basics: Collecting Sample Data

Answer Key

Testname: TRIOLA 14E CH1 TEST

- 1) A
- 2) B
- 3) C
- 4) B
- 5) B
- 6) B
- 7) D
- 8) B
- 9) A
- 10) A
- 11) B
- 12) A
- 13) D
- 14) B
- 15) D
- 16) B
- 17) C
- 18) C
- 19) A
- 20) A
- 21) E
- 22) A
- 23) A
- 24) B
- 25) D
- 26) B
- 27) B
- 28) B
- 29) C
- 30) B
- 31) D
- 32) A
- 33) B
- 34) B
- 35) B
- 36) C
- 37) B
- 38) D
- 39) C
- 40) D
- 41) No. The new mean SAT score is not substantially higher. Even if the new teaching method had no effect, a small increase such as this could easily be seen just by chance. No. The increase is not sufficient to be of practical significance.
- 42) Cluster sampling can save time and money and be more efficient, especially when the clusters are geographically far apart from each other. If a study wants to solicit opinions from the homeless population, it is more effective to choose a few selected towns and interview a significant number of homeless people in each town rather than study a few homeless people in all towns. A significant and similar sample are identified in each cluster. In this case, a study accessing the entire population through simple random sample would be too big and expensive. In stratified sampling, the population is divided into strata according to some variables that are thought to be related to the variables of interest. A sample is taken from every stratum. There is not an identified variable of interest in the homeless study.
- 43) The sample is biased. College students are not representative of the U.S. population as a whole.
- 44) No. Cosmopolitan attracts women with specific demographics and subscribers will not be representative of all women, however, a sample well selected, will not be representative. No, this sample will not even be representative of all Cosmopolitan subscribers because it is a voluntary response sample - subscribers themselves choose whether to respond. Those with stronger opinions are more likely to respond so the sample is unlikely to be representative of all subscribers to the magazine.
- 45) Given the context of the data, we could address the issue of whether the two types of muffins provide the same amounts of saturated fat, or whether there is a difference between the two types of muffin.
- 46) The variable of interest is the teaching method. Possible confounding variables are "skill of teacher" (is one teacher better than the other?), "aptitude of students" (do the two classes have students of the same ability?), "amount of study time" (does one class have students who are more conscientious?).
- 47) Yes. There is nothing about left-handedness or right-handedness that would affect being one of the lawyer's colleagues. In terms of left- or right-handedness, a simple random sample of the lawyer's colleagues is likely to be representative of all adults in the United States. Convenience samples in general do not tend to provide good results as the sample is often not representative of a broader population.
- 48) Sample: the individuals who responded to the website poll; population: all voting age adults; not representative due to being a convenience sample.

Answer Key

Testname: TRIOLA 14E CH1 TEST

- 49) Qualitative data can be separated into categories that are distinguished by nonnumeric characteristics. Quantitative data consist of numbers representing counts or measurements. Examples will vary.
- 50) Answers will vary. Using self-reported data may be inaccurate since people may want to represent themselves in a certain way. For example, people often report that they weigh less than they actually do.
- 51) In both cluster sampling and stratified sampling, sub-groups (clusters or strata) are formed. However, in stratified sampling, all strata are used and a sample is selected from each strata. In cluster sampling, a sample of the clusters is first selected, then all members of those clusters are selected.
- 52) No. If a correlation (or relationship or association) is found, this doesn't mean that one variable is the cause of another. Larger weights do not cause higher incomes, but tend to be associated with higher incomes because both weight and income are associated with a third variable, age. Older women tend to be heavier and to have higher incomes than younger women.
- 53) An observational study would be more appropriate. An experiment would not be appropriate because it would be unethical to administer as a treatment a substance known to be toxic. However a retrospective observational study, for example, could be carried out by examining records from the past and observing the effects where the substance had been accidentally ingested.
- 54) No; The exam result of 53.7% is not substantially greater than 50%. Even if Charlie were just guessing, he could easily do this well just by chance.
- 55) Yes. Almost all runners have considerably faster times after the training. Yes. The differences appear to be substantial.
- 56) Answers will vary. Possible answer: Cluster sampling can save time and money and be more efficient, especially when the clusters are geographically far apart from each other. For example, if a researcher wishes to interview a sample of high school teachers in a school district, it will be easier to interview all the teachers at a few schools than to interview a few teachers from many different schools.
- 57) Sample: the 3 selected customers; population: all customers; not representative.
- 58) Sex education gives students information about sexual activities including the results of engaging in those activities, such as pregnancy and disease. Promiscuous behavior is more about a lack of information. This fallacy explanation is saying that since sex education is being taught in high schools, the teachings increase the promiscuity of teenagers. This is completely false because yes the teenagers are learning how to have safe and protective sex, but it's up to them and how they choose to use that information about sex to alter the cause of their promiscuity.
- 59) An experiment would be more appropriate.

Answer Key

Testname: TRIOLA 14E CH1 TEST

- 60) Confounding occurs in an experiment when the effects of two or more variables cannot be distinguished from each other. Examples will vary. One example is that of a school district that conducts a study regarding whether the science laboratory approach or the computer simulation approach is better for learning chemistry among seniors. A standardized achievement test is used to measure learning, and the results of the two schools are compared. Unless controlled in the study, two confounding variables are teaching expertise and student motivation.
- 61) People who don't go to the library are excluded.
- 62) This is a voluntary response sample. The survey is based on voluntary, self-selected responses and therefore has serious potential for bias.
- 63) The sample was too small.
- 64) The sample was too small.
- 65) This is a voluntary response sample. The survey is based on voluntary, self-selected responses and therefore has serious potential for bias.
- 66) The sample is biased. College students are not representative of the U.S. population as a whole.
- 67) Yes. If the claimed proportion of defectives of 1% were correct, there would be a very small likelihood of getting 3% defectives in the sample. The sample rate of 3% is significantly greater than the claimed rate of 1%.
- 68) Yes. The group following a vegetarian diet had a substantially lower mean blood pressure. If a vegetarian diet did not help to reduce blood pressure, there would be a very small chance of getting these results. Yes; the difference in blood pressure appears substantial and enough to be an important factor in health.
- 69) No. The new mean SAT score is not substantially higher. Even if the new teaching method had no effect, a small increase such as this could easily be seen just by chance. No. The increase is not sufficient to be of practical significance.
- 70) No; The exam result of 53.7% is not substantially greater than 50%. Even if Charlie were just guessing, he could easily do this well just by chance.
- 71) Yes. In these samples, the proportion of women favoring stricter gun control is substantially higher than the proportion of men favoring stricter gun control. If the true proportions were actually equal, there would be a very small likelihood of seeing such a large difference in the samples..
- 72) The x-values are not matched with the y-values, so it does not make sense to use the differences between each x-value and the y-value that is in the same column.
- 73) Given the context of the data, we could address the issue of whether the two types of muffin provide the same amounts of saturated fat, or whether there is a difference between the two types of muffin.
- 74) For health reasons, consumers often prefer to buy muffins which are low in saturated fat. There is an incentive for producers to make the amount of saturated fat appear as low as possible. For this reason, the source of the data could be suspect with a potential for bias.
- 75) The x-values are matched with the corresponding y-values. It makes sense to use the difference between each x-value and the y-value that is in the same column. Both represent weights measured in pounds and both are associated with the same person. The x-value is the weight of a person before the diet and the y-value in the same column is the weight of the same person after the diet. The difference represents the amount of weight lost (or gained) by that person.

Answer Key

Testname: TRIOLA 14E CH1 TEST

- 76) The x-values are matched with the y-values. It does not make sense to use the difference between each x-value and the y-value that is in the same column. The x-values are weights (in pounds) and the y-values are monthly incomes (in dollars), so the differences are meaningless.
- 77) Is there a relationship or an association between a woman's weight and her monthly income?
- 78) No. If a correlation (or relationship or association) is found, this doesn't mean that one variable is the cause of another. Larger weights do not cause higher incomes, but tend to be associated with higher incomes because both weight and income are associated with a third variable, age. Older women tend to be heavier and to have higher incomes than younger women.
- 79) Desk job workers are confined to their chairs for most of their work day. Other jobs require standing or walking around which burns calories. It is probably the lack of exercise that causes higher weights, not the desk job itself. Avoid causality altogether by saying lack of walking and exercise is associated with higher weights.
- 80) Headaches generally last for only a few hours, so anything would seem like a cure. There is no evidence to suggest that taking time off work will cure a headache.
- 81) A sample of 3 among many students is not sufficient to conclude that playing the piano is conducive to math achievement. Student motivation and interest in math should be considered as factors.
- 82) D
- 83) D
- 84) C
- 85) A
- 86) A
- 87) A reduction of 100% would mean that the company had reduced the number of late departures to zero which is not plausible.
- 88) If a person's back pain was reduced by 100%, it would be completely eliminated, so it is not possible for a person's back pain to be reduced by more than 100%.
- 89) If Jon's taxes were reduced by 100% he would be paying no taxes at all, so it is not possible for his taxes to be reduced by more than 100%.
- 90) There is no context to the data. The article should include the number of people taking the medication last year and this. More important than the number suffering serious side effects is the percentage of those taking the medication that suffer side effects. Although fewer people suffered side effects this year, it is possible (if fewer people are taking the medication this year) that the percentage suffering side effects has actually increased.
- 91) Yes. Almost all runners have considerably faster times after the training. Yes. The differences appear to be substantial.
- 92) A
- 93) A
- 94) B
- 95) A
- 96) A
- 97) B
- 98) B
- 99) B
- 100) B
- 101) A
- 102) B
- 103) B
- 104) B
- 105) C
- 106) B
- 107) C
- 108) A
- 109) B
- 110) B
- 111) B
- 112) D
- 113) Sample: the 3 selected customers; population: all customers; not representative
- 114) Sample: the 100,000 selected adults; population: all adults; representative
- 115) Sample: the 50,000 selected college students; population: all college students; representative
- 116) B
- 117) A
- 118) A
- 119) B
- 120) B
- 121) A
- 122) B
- 123) A
- 124) A
- 125) B
- 126) A
- 127) E
- 128) D
- 129) B
- 130) A
- 131) D
- 132) C

Answer Key

Testname: TRIOLA 14E CH1 TEST

- 133) E
134) D
135) D
136) C
137) C
138) B
139) D
140) A
141) D
142) C
143) A
144) C
145) C
146) C
147) This is systematic sampling. The sample obtained will be a random sample because everyone has the same chance of being chosen but will not be a simple random sample as different samples of 50 people have different chances of being chosen. Note that the sample is random depends on the market researcher randomly selecting 20 as the starting point prior to research.
- 148) This is stratified sampling. The sample obtained will not be a simple random sample because different samples of students have different chances of being selected.
- 149) This is cluster sampling. The sample obtained will not be a simple random sample of all high school teachers in the district because different samples have different chances of being selected.
- 150) Confounding occurs in an experiment when the effects of two or more variables cannot be distinguished from each other. Examples will vary. One example is that of a school district that conducts a study regarding whether the science laboratory approach or the computer simulation approach is better for learning chemistry among seniors. A standardized achievement test is used to measure learning, and the results of the two schools are compared. Unless controlled in the study, two confounding variables are teaching expertise and student motivation.
- 151) The variable of interest is the teaching method. Possible confounding variables are "skill of teacher" (is one teacher better than the other?), "aptitude of students" (do the two classes have students of the same ability?), "amount of study time" (does one class have students who are more conscientious?).
- 152) In both cluster sampling and stratified sampling, sub-groups (clusters or strata) are formed. However, in stratified sampling, all strata are used and a sample is selected from each strata. In cluster sampling, a sample of the clusters is first selected, then all members of those clusters are selected.
- 153) Answers will vary. Possible answer: Cluster sampling can save time and money and be more efficient, especially when the clusters are geographically far apart from each other. For example, if a researcher wishes to interview a sample of high school teachers in a school district, it will be easier to interview all the teachers at a few schools than to interview a few teachers from many different schools.
- 154) Answers will vary. One answer is as follows. (1) Random: List the names of the teachers in alphabetical order from 1 through 800. Select 100 teachers by a random number computer program. (2) Systematic: Blindly select from a box one of eight index cards, each of which has a number from 1 to 8 written on it. Sample from the alphabetized list, beginning with that number followed by all its integral multiples until 100 teachers are selected. (3) Convenience: Offer an incentive to the teachers, and select the first 100 volunteers. (4) Stratified: Prepare an

Answer Key

Testname: TRIOLA 14E CH1 TEST

alphabetized list of teachers by school (i.e., strata) and randomly select teachers in proportion to school size until 100 teachers are selected. (5)
Cluster: Form 8 clusters from 8 consecutive blocks of 100 teachers in the alphabetized list. Blindly draw an index card from the box, and whichever card is drawn, all 100 teachers in that cluster will be the sample. Making clusters from the individual schools might not work, since the school or schools randomly selected might not have 100 teachers in total.

155) An experiment is blind if participants do not know whether they are receiving the treatment or a placebo. Blinding allows investigators to determine whether the treatment effect is significantly different from the placebo effect. This experiment is not blind because participants know whether they are receiving treatment. This may make it hard to determine to what extent improvements in the treatment group are due to the acupuncture and to what extent they are due to the placebo effect.

156) This experiment is blind because participants do not know whether they are receiving the treatment or a placebo. This will allow investigators to determine whether the treatment effect is significantly different from the placebo effect. However, the experiment is not double blind because the doctors administering the medication and evaluating the results know which participants are receiving the medication. The doctors may not be impartial and their evaluation and analysis of results could be influenced by their knowledge of which participants are receiving the treatment.