

# chapter 1

⚠ This is a preview of the draft version of the quiz

<b>Quiz Type</b>	Graded Quiz
<b>Points</b>	50
<b>Assignment Group</b>	Assignments
<b>Shuffle Answers</b>	No
<b>Time Limit</b>	No Time Limit
<b>Multiple Attempts</b>	No
<b>View Responses</b>	Always
<b>Show Correct Answers</b>	Immediately
<b>One Question at a Time</b>	No

Due	For	Available from	Until
-	Everyone	-	-

Preview

Score for this quiz: 0 out of 50 \*

Submitted Jul 21 at 10:08am

This attempt took less than 1 minute.



**Unanswered** **Question 1** 0 / 1 pts

Managerial accounting is designed primarily for external users.

True

**Correct Answer**  False

**Unanswered** **Question 2** 0 / 1 pts

The process of choosing among competing alternatives is called decision making.

True

**Correct Answer**  False

**Unanswered** **Question 3** 0 / 1 pts

The managerial activity of monitoring a plan's implementation and taking corrective action as needed is referred to as controlling.

Correct Answer

- True
- False

Unanswered

#### Question 4

0 / 1 pts

Managerial accounting information is important for both for-profit and not-for-profit organizations.

Correct Answer

- True
- False

Unanswered

#### Question 5

0 / 1 pts

Managerial accounting information is used only by manufacturing organizations.

Correct Answer

- True
- False

Unanswered

#### Question 6

0 / 1 pts

In Canada, both financial and managerial accounting are governed by the Accounting Standards Board (AcSB) of CPA Canada.

Correct Answer

- True
- False

Unanswered

#### Question 7

0 / 1 pts

Financial accounting has its emphasis primarily on the future.

Correct Answer

- True
- False

Unanswered

#### Question 8

0 / 1 pts

Managerial accounting is internally focused.

Correct Answer

- True



False

Unanswered

### Question 9

0 / 1 pts

The Triple Bottom Line refers to management putting triple the focus on profits.

True

Correct Answer

False

Unanswered

### Question 10

0 / 1 pts

Activity-based costing is a detailed approach to determining the cost of goods and services.

True

Correct Answer

False

Unanswered

### Question 11

0 / 1 pts

*Customer value* is the difference between what a customer receives and what they give up when buying a product or service.

True

Correct Answer

False

Unanswered

### Question 12

0 / 1 pts

The *value chain* refers to the set of activities required to design, develop, produce, market, and deliver products and services to customers.

True

Correct Answer

False

Unanswered

### Question 13

0 / 1 pts

Because service organizations do not make or sell tangible products, they have no need for managerial accounting.

True

Correct Answer

False



Unanswered

### Question 14

0 / 1 pts

Value chain analysis is a useful way of examining a firm's competitive advantage.

Correct Answer

- True
- False

Unanswered

### Question 15

0 / 1 pts

Positions that have direct responsibility for the basic objectives of an organization are normally referred to as *staff positions*.

Correct Answer

- True
- False

Unanswered

### Question 16

0 / 1 pts

A cost accountant would normally occupy a line position within an organization.

Correct Answer

- True
- False

Unanswered

### Question 17

0 / 1 pts

In larger organizations, the controller is typically also the chief executive officer (CEO) of a company.

Correct Answer

- True
- False

Unanswered

### Question 18

0 / 1 pts

Virtually all managerial accounting practices were developed to assist managers in maximizing profits.

Correct Answer

- True
- False



Unanswered

### Question 19

0 / 1 pts

The belief that each member of a group bears some responsibility for the well-being of other members is a common principle underlying all ethical systems.

Correct Answer

- True
- False

Unanswered

### Question 20

0 / 1 pts

Professional accountants in Canada now operate as Chartered Professional Accountants (CPAs).

Correct Answer

- True
- False

Unanswered

### Question 21

0 / 1 pts

The CPA designation in Canada refers to Certified Professional Accountant.

- True

Correct Answer

- False

Unanswered

### Question 22

0 / 1 pts

Which of the following is a characteristic of managerial accounting?

Correct Answer

- It has no mandatory rules.
- It must adhere to mandatory rules.
- Its main users are outside of the organization.
- It provides only objective financial information.

Unanswered

### Question 23

0 / 1 pts

Which statement best describes managerial accounting reports?

Correct Answer

- The reports are prepared to meet the needs of decision makers within the firm.
- The reports are prepared for external shareholders, lenders, and tax authorities.

- The reports are prepared according to International Financial Reporting Standards (IFRS).
- The reports are prepared according to guidelines prepared by the Ontario Securities Commission.

Unanswered

### Question 24

0 / 1 pts

What is an objective of managerial accounting?

- to comply with international reporting standards
- to provide tax information for planning, controlling, evaluating, and continuous improvement
- to prepare reports for investors, creditors, government agencies, and other outside users
- to provide information for the costing of services, products, and other objects of interest to management

Correct Answer

Unanswered

### Question 25

0 / 1 pts

What is a primary objective of managerial accounting?

- to provide the Canada Revenue Agency with information about taxable income
- to provide management with information useful for planning and control of operations
- to provide banks and other creditors with information useful in making credit decisions
- to provide existing shareholders and potential investors with useful information for decision making

Correct Answer

Unanswered

### Question 26

0 / 1 pts

What is an example of the management activity referred to as *planning*?

- upgrading outdated equipment
- outsourcing the organization's payroll processing
- developing a strategy to dispose of hazardous waste
- deciding to eliminate an unprofitable segment of an organization

Correct Answer

Unanswered

### Question 27

0 / 1 pts

What is developing a company strategy for responding to anticipated new markets an example of?

- planning

Correct Answer

- delegating
- controlling
- decision making

Unanswered

### Question 28

0 / 1 pts

What is investigating production variances and adjusting the production process an example of?

- planning
- delegating
- controlling
- decision making

Correct Answer

Unanswered

### Question 29

0 / 1 pts

Which statement best describes financial accounting?

- It is internally focused.
- It has an emphasis on the future.
- It has no regulatory or mandatory rules.
- It is concerned with information about the organization as a whole.

Correct Answer

Unanswered

### Question 30

0 / 1 pts

Which term refers to establishing objectives within an organization to include its social and environmental impact?

- triple impact
- triple accounting
- triple bottom line
- triple cost analysis

Correct Answer

Unanswered

### Question 31

0 / 1 pts

Which of the following reflects all three of the key aspects of the Triple Bottom Line?

measures of employees, customers, and suppliers

Correct Answer

measures of social, financial, and environmental impact

measures of assets, liabilities, and equity of the organization

measures of revenues, expenses, and profit of the organization

Unanswered

### Question 32

0 / 1 pts

Which term refers to the progress of new products through the stages of conception, introduction into the market, growth, maturity, decline, and eventual withdrawal from a market?

Correct Answer

product life cycle

value chain analysis

strategic positioning

continuous improvement

Unanswered

### Question 33

0 / 1 pts

Which statement best describes activity-based costing?

It results in higher revenues.

It is a traditional costing method.

Correct Answer

It encourages efficiency and customer value.

It always results in a lower cost assigned to goods or services.

Unanswered

### Question 34

0 / 1 pts

According to M. E. Porter, which of the following reflects primary activities in the value chain?

Correct Answer

inbound logistics, operations, outbound logistics, marketing and sales, service

procurement, inbound logistics, operations, outbound logistics, marketing and sales, service

procurement, technology development, human resources management, developing infrastructure

technology development, human resources management, operations, developing infrastructure

Unanswered

### Question 35

0 / 1 pts



Which of the following is a characteristic of customer value?

- the establishment of a competitive advantage by creating better customer value for the same cost
- the improvement of costing accuracy by emphasizing the activities and tasks that must be performed
- the efficient performance of necessary activities and elimination of activities that do not create customer value
- the difference between what a customer receives and what the customer gives up when buying a product or service

Correct Answer

Unanswered

### Question 36

0 / 1 pts

What is one emphasis of total quality management?

- 1 percent defects
- the status quo
- acceptable quality
- the reduction of waste

Correct Answer

Unanswered

### Question 37

0 / 1 pts

According to M. E. Porter, which of the following reflects support activities in the value chain?

- inbound logistics, operations, outbound logistics, marketing and sales, service
- procurement, inbound logistics, operations, outbound logistics, marketing and sales, service
- procurement, technology development, human resources management, developing infrastructure
- technology development, human resources management, operations, developing infrastructure

Correct Answer

Unanswered

### Question 38

0 / 1 pts

Which employee would normally occupy a line position?

- the treasurer
- the controller
- the purchasing manager
- the vice-president of marketing

Correct Answer



Unanswered

### Question 39

0 / 1 pts

Which employee would normally occupy a staff position?

an assembly worker

the factory manager

Correct Answer

the cost accounting manager

the vice-president of operations

Unanswered

### Question 40

0 / 1 pts

Which employee would normally occupy a line position in a hospital?

a staff nurse

Correct Answer

the chief of surgery

a hospital administrator

the manager of the cafeteria

Unanswered

### Question 41

0 / 1 pts

Which statement best describes the controller of an organization?

They generally have no influence in policies and decisions.

Correct Answer

They can have significant input into policies and decisions.

They typically set operating policy within the organization.

They typically have authority over managers in the production area.

Unanswered

### Question 42

0 / 1 pts

Which of the following involves choosing actions that are right, proper, and just?

balanced costing

Correct Answer

ethical behaviour

activity-based costing

cross-functional perspective

Unanswered

### Question 43

0 / 1 pts

Virtually all managerial accounting practices were developed to assist managers with which of the following?

- determining costs
- maximizing profits
- generating tax reports
- creating annual reports

Correct Answer

Unanswered

### Question 44

0 / 1 pts

According to the CPA Code of Professional Conduct, what are the fundamental principles of ethics?

- reputation, professionalism, authority, judgement, conflict of interest
- professionalism, public interest, integrity and due care, confidentiality, conflict of interest
- professional behaviour, integrity and due care, professional competence, confidentiality, objectivity
- professional behaviour, integrity and due care, professional competence, confidentiality, subjectivity

Correct Answer

Unanswered

### Question 45

0 / 1 pts

Which of the following currently exists as a professional accounting body in Canada?

- CA Canada
- CPA Canada
- CGA Canada
- CMA Canada

Correct Answer

Unanswered

### Question 46

Not yet graded / 1 pts

According to the CPA Code of Professional Conduct, what are the five fundamental principles of ethics?

Your Answer:

Unanswered

### Question 47

Not yet graded / 1 pts

Explain the term *professional competence*.

Your Answer:

Unanswered

### Question 48

Not yet graded / 1 pts

Explain the term *professional behaviour*.

Your Answer:

Unanswered

### Question 49

Not yet graded / 1 pts

Explain the term *objectivity*.

Your Answer:

Unanswered

### Question 50

0 / 1 pts

Select the appropriate definition for each of the items listed below.

You Answered

a management activity that involves the detailed formulation of action to achieve a particular end

Correct Answer

planning

You Answered

the process of choosing among competing alternatives

Correct Answer

decision making

You Answered

the provision of accounting information for a company's internal users

Correct Answer

managerial accounting

You Answered

the managerial activity of monitoring a plan's implementation and taking corrective action as needed

Correct Answer

controlling

You Answered

a type of accounting that is primarily concerned with producing information for external users

Correct Answer

financial accounting

You Answered

a crucial element in all phases of the value chain



Correct Answer time

You Answered

searching for ways to increase the overall efficiency and productivity of activities by reducing waste, increasing quality, and reducing costs

Correct Answer continuous improvement

You Answered

the set of activities required to design, develop, produce, market, and deliver products and services to customers

Correct Answer value chain  
REF: What Is Managerial Accounting? | Information Needs for Planning, Controlling, and Decision Making | Comparison of Managerial and Financial Accounting | Current Focus of Managerial Accounting | Structure of the Company | Customer Orientation | Total Quality Management | Managerial Accounting, Ethical Conduct, and Social Responsibility

You Answered

a management philosophy in which manufacturers strive to create an environment that will enable workers to manufacture perfect (zero-defect) products

Correct Answer total quality management

You Answered

organizing costs according to the value chain and collecting both financial and nonfinancial information

Correct Answer lean accounting

You Answered

positions that have direct responsibility for the basic objectives of an organization

Correct Answer line positions

You Answered

positions that are supportive in nature and have only indirect responsibility for an organization's basic objectives

Correct Answer staff positions

You Answered

the chief accounting officer in an organization



Correct Answer

controller

You Answered

the individual responsible for the finance function; raises capital and manages cash and investments

Correct Answer

treasurer

You Answered

choosing actions that are right, proper, and just

Correct Answer

ethical behaviour

Quiz Score: 0 out of 50

